



UNIVERSITY OF SOUTH CAROLINA

Posting Date: August 13, 2014

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective

8:00 AM on August 26, 2014, unless otherwise suspended or canceled. **Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Solicitation Number: USC-FPB-1999-MLS

Solicitation Issue Date: July 11, 2011

Bid Opening Date: August 5, 2011

Description: Integrated Marketing Communication and Public Relations Services

Awarded To: Cyberwoven
1523 Huger St., Ste. B
Columbia, SC 29201

Initial Contract Term: August 26, 2014 through August 25, 2014

Maximum Contract Term: August 26, 2014 through August 22, 2016

Estimated Potential Value of Contract: \$1.5 million – Maximum

Evaluated Amount: \$ 150.00 per Hour for Lot 1 – Marketing Strategy Services

Michelle Robinson

Michelle Robinson, CPPB

Procurement Manager